FOR MEDIA INQUIRIES
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WOMEN INSPIRE
SEPT 26, 2018

Genesa M. Greening
President + Chief Executive Officer
BC Women’s Hospital + Health Centre Foundation

Genesa M. Greening is a Certified Fund Raising Executive whose two decades of work in Canada, Africa, and the United States has seen her advise more than twenty charitable causes to raise over $250 million. In recognition of her community work and advocacy for gender equality, racial justice, and marginalized communities, Genesa was appointed to the Vancouver’s Mayor’s Task Force on Mental Health + Addiction as well as the Women’s Advisory Committee. She is committed to ensuring women have equitable access to the highest quality healthcare when, where, and how they need it. As the President + CEO of BC Women’s Hospital Foundation, Genesa collaborates with those who share her commitment to gender equity in healthcare and invests in charitable causes that deliver social change. She is an award-winning business leader, unapologetic feminist, and relentless optimist driven to change women’s experiences in the healthcare sector.

Dr. Dorothy Shaw
Vice President, Medical Affairs, BC Women’s Hospital & Health Centre
Clinical Professor, Department of Obstetrics at UBC Faculty of Medicine, with a cross appointment in the Department of Medical Genetic

Dr. Dorothy Shaw is internationally recognized for her work advancing women’s sexual and reproductive rights and freedoms and improving the health of women, newborns, and children. She is also well known globally for her work on female genital mutilation (FGM) and was the Executive Producer of the award-winning 2009 documentary “The cutting tradition: Insight into female genital mutilation”.

In 2006, Dr. Shaw founded the International Federation of Gynecologists and Obstetricians (FIGO) Working Group on Prevention of Unsafe Abortion, which partnered with national and international agencies and organizations in 46 countries regarding action plans. In 2011, she piloted the formation of the Canadian Network for Maternal, Newborn and Child Health and was its inaugural chair.
DID YOU KNOW?

10 FACTS ABOUT WOMEN'S HEALTH

1. Of the 56 million induced abortions that took place each year during 2010–2014, an estimated 25 million (45%) were unsafe.

2. According to recent estimates, at least 8% of maternal deaths worldwide are from unsafe abortions; at least 22,800 women die each year from complications due to unsafe abortions.

3. 214 million women of reproductive age in developing countries who want to avoid pregnancy are not using a modern contraceptive method.

4. It wasn’t until 1988 that the Supreme Court of Canada abolished the existing abortion laws on the grounds that it violated women’s Section 7 Charter rights to “life, liberty and security of person”.

5. BC Women’s ACCESS Clinic is one of the only clinics in the lower-mainland where women with physical disabilities can get IUD’s and contraceptive advice.

6. In Nova Scotia, women needed a doctor's referral to obtain a surgical abortion until February 2018.

7. As of 2015, the most commonly used methods of contraception in Canada were oral contraceptives (44%) and condoms (54%), while the third most commonly used method was withdrawal (12%).

8. In 2006–2010, the odds of giving birth before age 20 were twice as high for women who had not used a contraceptive method, as for those who had.

9. Emergency contraception (EC) can prevent up to over 95% of pregnancies when taken within 5 days after intercourse.

10. Around the world, 45% of those who are married and able to have children use birth control.