

BABY TILE PROGRAM

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More questions? Contact us.
info@bcwomensfoundation.org

604-875-2270

BC WOMEN'S
HEALTH
FOUNDATION



Main Hospital Tile Packages

PREFERRED TILE

\$300 TO \$599

- 4" x 6" tile sold only in classic design** (as shown here) mounted on a Baby Tile Wall



Individually handcrafted and painted by a local artist, each tile records your baby's name, birth date, and weight. You may also receive more benefits selecting the Premium or Deluxe tile.

PREMIUM TILE

\$600 TO \$1,199

- 4" x 6" tile in modern design* mounted on a Baby Tile Wall
- Duplicate keepsake tile to take home
- Bonus: Complimentary photo session at Bopomo Pictures**



DELUXE TILE

\$1,200 OR MORE

- 4" x 12" tile in modern design* mounted on a Baby Tile Wall
- Duplicate keepsake tile to take home
- Ability to either: add a special message to your tile (up to 20 words, depending on length) OR commemorate up to 3 children on the same tile
- Bonus: Complimentary photo session at Bopomo Pictures and a \$150 gift card for prints**
- Bonus: Complimentary pair of Stonz booties**



* If you prefer, you can choose to create your Baby Tile in the classic design

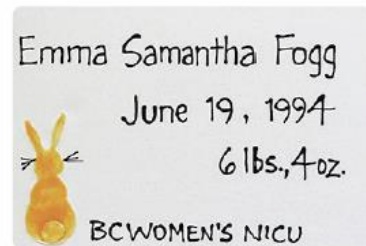
** While quantities last

NICU Tile Packages

PREMIUM NICU TILE

\$600 TO \$1,199

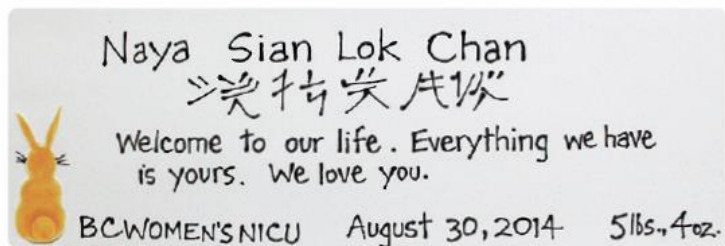
- 4" x 6" tile in modern design mounted on a NICU-dedicated Baby Tile Wall
- Duplicate keepsake tile to take home
- Bonus: Complimentary photo session at Bopomo Pictures**



DELUXE NICU TILE

\$1,200 OR MORE

- 4" x 12" tile in modern design mounted on a NICU-dedicated Baby Tile Wall
- Duplicate keepsake tile to take home
- Ability to either: add a special message to your tile (up to 20 words, depending on length) OR commemorate up to 3 children on the same tile
- Bonus: Complimentary photo session at Bopomo Pictures and a \$150 gift card for prints**
- Bonus: Complimentary pair of Stonz booties**



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Frequently Asked Questions

How long does it take from order to receipt of my baby tile?

Depending on when the order is placed in our tile creation process, it takes 3-6 months. They are crafted by hand, and we submit orders about 4 times per year.

Will I be updated on the progress of the tile?

Before proceeding with the creation of your tile, a member of our Foundation team will send you a personal confirmation email with the tile details so you have an opportunity to review your order. Following this, we will be in touch as your tile progresses, usually once or twice before we alert you to its arrival.

Where will my tile be installed in BC Women's Hospital?

Main Hospital baby tiles will be installed on an available tile wall, most likely on the second floor in the area of the maternity wards. NICU baby tiles will be installed on a dedicated NICU baby tile wall near the BC Women's NICU.

What is different about memorial tiles?

Memorial tiles will include the text "In loving memory of" before the baby's name.

Can I commemorate multiple children?

Certainly! With our Deluxe tile options you can commemorate up to 3 children on one tile. Alternatively, you can order a separate tile for each child.

May other people contribute toward my tile purchase?

Yes. You can [create an online fundraising page here](#) and invite friends and family to contribute to your baby tile. The fundraising for and ordering of the tile must be completed within 12 months.

What is a Second Language Name Request and what do I need to know about it?

You are able to choose to add the name of your baby to the tile in a second language other than English, which is our default. Unless otherwise requested, this is in addition to your baby's English-language name. If you are choosing to have a Second Language Name, we ask that you create a PDF and send it, so there are no challenges with the characters, their spacing, or orientation. We want both names of your baby to be just right!

What are Special Placements and what do I need to know about them?

A special placement can mean choosing a particular tile wall for your tile, arranging for your tile to be installed together with another tile, or even specifying the exact spot where your tile will be installed. You can find out more about the different options by contacting the Foundation.

Your special placement request is dependent upon availability; whether your requested placement is available will be confirmed by a member of the Foundation staff. If you are buying multiple tiles at the same time and want to have them installed next to each other, you only need to pay one special placement fee. Otherwise, you will need to pay the special placement fee each time you order a tile for which you have a particular placement you would like.

If you are getting a NICU baby tile, your tile will be installed on a dedicated NICU tile wall. You may choose a special placement in addition to this, should you have a preferred placement on the NICU tile wall.

How do I receive my tile package extras?

If your tile package includes a duplicate keepsake tile for your home, it will be available for pickup from the Foundation offices once ready. Other tile package extras will be sent by email or mail depending on the item.

Who do I contact if I have questions?

If you have any questions, please contact us at info@bcwomensfoundation.org or 604-875-2270.