



**PLACE YOUR
BABY'S NAME**

on the walls of BC Women's Hospital + Health Centre

A meaningful way to acknowledge the birth of your special newborn, now and into the future. Purchase a commemorative baby and your donation will support the health of women and newborns across the province.

AUXILIARY TO
BC WOMEN'S
HOSPITAL+
HEALTH CENTRE



BC WOMEN'S
HEALTH
FOUNDATION



BABY TILE PROGRAM

PREFERRED TILE: \$300+

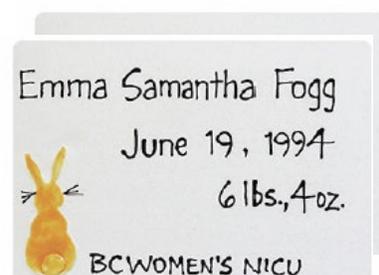
- 4" x 6" tile in modern design will be mounted on a Baby Tile Wall



Each tile is individually handcrafted and painted by a local artist, and will record your baby's full name, birth date, and weight.

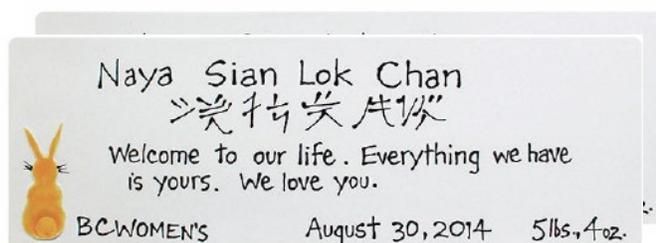
PREMIUM TILE: \$600+

- 4" x 6" tile in modern design will be mounted on a Baby Tile Wall
- A duplicate keepsake 4" x 6" tile will be produced for you to take home



DELUXE TILE: \$1,200+

- 4" x 12" tile in modern design will be mounted on a Baby Tile Wall
- A duplicate keepsake 4" x 12" tile will be produced for you to take home
- Added option of including a special message (up to 20 words, depending on length), or commemorating up to 3 children on the same tile



More questions? Ready to order?

Contact us at

volunteer2@cw.bc.ca

604-875-2000 ext. 6020

HOSPITAL AREAS

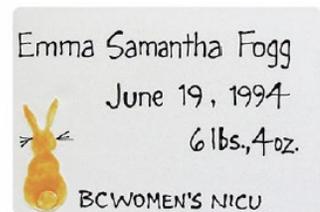
Main Hospital Baby Tiles

- “BC Women’s” in the bottom left corner
- Installed on the second floor in the area of the maternity wards
- Funds raised will help support the most urgent priorities of BC Women’s Hospital + Health Centre, helping to ensure women, newborns, and families have access to the highest quality healthcare.



NICU Baby Tiles

- “BC Women’s NICU” in the bottom left corner
- Installed on a dedicated NICU baby tile wall, located near the BC Women’s NICU
- Funds raised will be directed to the *Neonatal Intensive Care Unit* fund, to provide support to the NICU.



BABY TILE TYPE

Celebration tiles celebrate the birth of a baby.

Memorial tiles commemorate the loss of a baby. These tiles include an additional line of text, “In loving memory of” before the baby’s name.



SECOND LANGUAGE NAMES

You can choose to add the name of your baby to the tile in a second language other than English. If you are choosing to have a Second Language Name, we ask that you create a PDF or image file, so there are no challenges with the characters, their spacing, or orientation. The artist will paint the second language name exactly as shown.

There is an administrative cost of \$35 to include a second language name. This cost is not eligible for tax credits.



**YOUR BABY TILE
IS EASY TO ORDER**

ORDER ONLINE TODAY
[bcwomensfoundation.org/
baby-tiles](http://bcwomensfoundation.org/baby-tiles)

OR CONTACT US
604.875.2000 ext. 6020
volunteer2@cw.bc.ca

Frequently Asked Questions

How long does it take from order to installation of my baby tile?

Depending on when the order is placed in our tile creation process, it takes 3-6 months for the process to be completed. Each tile is handcrafted and painted by hand by a local artist, which takes time to produce these special plaques.

Will I be updated on the progress of the tile?

A volunteer with the Auxiliary will be in contact with you to confirm your tile details, including your order number. From there, we will provide you with periodic updates, usually when the order is finished production, received in the office, and when it is fully installed in the hospital.

Where will my tile be installed in BC Women's Hospital?

Main Hospital baby tiles will be installed on an available tile wall, most likely on the second floor in the area of the maternity wards. NICU baby tiles will be installed on a dedicated NICU baby tile wall near the BC Women's NICU. Once the installation is complete, an Auxiliary volunteer will contact you to notify you of its final location.

Can I choose a specific location for my tile?

Certainly! You can make a special placement request at the time of your purchase. This request is often made by families who want to arrange multiple tiles to be installed together, close to their siblings. You can leave a general request, or reserve a specific location (column and row) for where you want your tile to be installed.

There is an administrative cost of \$50 for a special placement request per tile. This cost is not eligible for tax credits. There are limitations to the request. If you are getting a main hospital baby tile, your tile will be installed on the baby tile walls in the maternity wards. If you are getting a NICU baby tile, your tile will be installed on a dedicated NICU tile wall. Tile location depends on the availability of a particular tile wall. If a requested placement is unavailable, you will be contacted by a volunteer of the Auxiliary to confirm an alternate placement location. If you are purchasing multiple tiles at the same time and want to have them installed next to each other, you only need to pay one special placement fee.

You can also make a baby tile purchase upfront to reserve a tile location for the future.

I previously purchased a baby tile but would like to relocate it to be installed next to a new sibling. Can I relocate my previous tile?

Relocations are available, but only if the removal of the existing tile will not be destructive or disturbing to the tile wall it is located on, or to the neighbouring tiles. We leave this decision to the discretion of the tile installers, who will inform us if the removal is possible.

The original tile will be broken during the removal, and will need to be remade with additional cost. The replacement fee is \$150 for a 4x6 tile, and \$225 for a 4x12 tile. This fee is not eligible for tax credits, and covers the production and installation costs to install your new tile. This replacement fee is an additional fee on top of your new tile purchase.

Can I commemorate multiple children on one tile?

With our Deluxe tile option, you can commemorate up to 3 children on one tile. An alternative option is to order a separate tile for each child.

May other people contribute toward my tile purchase?

Yes! You can [create your own personal online fundraising page here](#) and invite your friends and family to contribute to your baby tile purchase. The fundraising efforts and ordering of the tile must be completed within 12 months.

I made a mistake with my order, how can I fix it?

Once your order is completed, an Auxiliary volunteer will be in contact with you to confirm your gift details and correct any mistakes before production. After production, if a tile needs to be remade due to donor error, there is an administrative cost of \$75 for each 4x6 tile, and \$150 for each 4x12 tile that needs to be remade. This administrative cost is not eligible for tax credits.

What will my baby tile help support?

The proceeds from the Baby Tile Program are donated to the BC Women's Health Foundation to support the most urgent priorities of BC Women's Hospital + Health Centre, helping to ensure women, newborns, and families have access to the highest quality healthcare. For NICU baby tiles, proceeds will be directed to the *Neonatal Intensive Care Unit* fund, to provide support to the NICU.

Can I make an additional donation?

You can choose to increase your donation amount at the time of purchase to further support the BC Women's Health Foundation, thank you for your generosity! Online donations will receive an automatic tax receipt right away after completing the donation. For donations made over the phone or mailed to the Auxiliary, you will receive an official tax receipt from the "Auxiliary to BC Women's Hospital + Health Centre".

Who do I contact if I have questions?

If you have any questions, please contact us at volunteer2@cw.bc.ca or call the Auxiliary: **604-875-2000 ext. 6020**. One of our dedicated volunteers will get back to you as soon as possible.

Thank you for your support!